



## Board Meeting Minutes

Friday, July 16th, 2021

- I. **Welcome** –Keima Borsuah called the meeting to order at 10:01 am.
- II. **Roll Call and Approval of Minutes** – Hybrid meeting: Present in Person at Jeanette Nance’s home: Crystal Bennett, Jeanette Nance, Ellen Bussert, Paul Streets and Technical Committee member Zach Benedict. Present on Zoom: Sara Ivy, Kara Berst, Josh Boyer, Tracy Horst, Keima Borsuah, Trudi Logan, Michael Patton, Eric Pollard and Bret Scovill. Shavara Johnson staff. The Technical Advisory Council present via zoom were Chris Knight and Bobby Schultz.
- III. **Minutes** from the May 21, 2021 meeting were brought to the board for amendment of the financials. Josh Boyer made the motion, 2<sup>nd</sup> Jeanette Nance. Amendment Passed. Sarah Ivey moved to approve the minutes as amended Traci Horst seconded the motion. Minutes Passed
- IV. **Replenish Discussion from June 30<sup>th</sup>, 2021** – The board decided to keep the status quo. We will watch and see how things move forward with Replenish.
- V. **New Board Members:** New Board Members, Paul Streets and Josh Boyer were welcomed.
- VI. **Committee Reports**
  - A. **Finance Report**

Sara Ivey reviewed the financials. Most of the income and expenses are from DEQ and the Talbert Fund. We have surpassed our 2020 Membership Goal. The DEQ grant has been submitted by Ellen Bussert for \$40 K. We are waiting to sign the contract.

Fundraising: We agreed we need to do some branding. A motion was made to order T shirts by Jeanette Nance and 2<sup>nd</sup>ed by Tracy Horst. Motion Passed.
  - B. **Nomination Report**

Nothing to report.
  - C. **Membership Report**

Ellen Bussert has sent out the membership certificates and updated the directory.

Each One, Reach One Campaign- Bret Scovill is continuing to actively recruit new members. We encourage every board member to do the same. Michael Barton focus is on the OK Manufactures Alliance with fliers.
  - D. **Conference Committee**

Ellen Bussert, Conference Committee Chair discussed the upcoming topic of “Keeping a Lid on Contamination” at the Sept. 22-23 Conference.

The Chickasaw Nation is graciously producing the conference again.

Sponsorships and Sponsor Highlights will be offered.

Publicity has been word of mouth. We are hoping to hit 100.
- VII. **Work Groups**
  - A. **Advocacy-** No report.

- B. Interim Study on End to End Clean Renewable Energy-** Representative Marilyn Bell of Norman is working on an approval from the Speaker.
- C. Communications /Outreach-** Met in the last few weeks and set goals for social medial platforms and strategies to accomplish the goals.

- 1. Facebook**

- Keima Borsuah reported that the OKRA Facebook page has a 4.5 rating and is getting great comments. 1372 followers, 7 new, 9 posts that reached 500 people. Boosting a post has increased to \$22. Everyone agreed it is worth the money.

- We will post one more Facebook live event before the conference.

- 2. Twitter**

- Shavara Johnson reported that we are moving in the right direction on Twitter. We currently have 126 followers and following 352. Goal is 200 followers by end of year.

- 3. Instagram**

- Shavara is working on setting up an Instagram account.

- 4. Website**

- Shavara is cleaning up the website and making it user friendly.

- 5. Newsletter**

- Trudi has requested submissions by July 30<sup>th</sup>.

- 6.E-Mail Inquiries**

- Ellen Bussert reported that OKRA has received 2 e-mail inquiries.

- List Serve**

- 12 messages put out since last board meeting

- D. Education and Outreach –** Crystal Bennett will present a Lunch and Learn on Recycling Audits and Contamination

- E. Product Stewardship-** No Report

- F. Glass Work Group.** No Report

- G. Materials Exchange-** Zach Benedict is heading up this work group. Looking at commercial ways to recycle. RENEW is a resource exchange website for larger quantities.

- H. Composting –** No Report

- VIII. NRC**

- Michael Patton will donate \$500 for OKRA to join.

- IX. Resource Recycling Virtual Conference August 4-5**

- Shavara will be attending for OKRA

- X. Okra Branding Update.**

- Socks are in to use for outreach. Board will need to order their shirts by July 26<sup>th</sup>. We will be able to sell products directly online during conference.

- XI. Old Business**

- There was no old business

- XII. New Business**

- Jeanette Nance made a motion to renew Shavara Johnson’s contract. Traci Horst 2<sup>nd</sup>. Motion Passed.

- Jeanette Nance made a motion to renew Ellen Bussert’ contract. Crystal Bennett 2<sup>nd</sup>. Motion Passed

- National Textile Recycling Month. Shavara will participate.

- KOB invitation to waste zero wine event.

- XIII. Next Meeting**

- Zoom and in Person on September 17, 2021. In person hosted by Jeanette Nance.

- XIV. Adjournment**

- Crystal Bennett made a motion to adjourn meeting at 12:05 p.m. 2<sup>nd</sup> Sarah Ivey. Motion Passed.