



OKLAHOMA RECYCLING ASSOCIATION

Board Meeting Minutes

Friday, September 25, 2020

- I. **Welcome** –Maureen Turner called the meeting to order at 10:07 am.
- II. **Roll Call and Approval of Minutes** – Present on Zoom: Sara Ivy, Jeanette Nance, Michael Patton, Ilda Hershey, Crystal Bennett, Kara Berst, Tracy Horst, Keima Kamara, Amanda Scofield, Maureen Turner, Michael Patton and Megan Waters. Ellen Bussert, staff, was in attendance.
- III. **Minutes** from the July 24, 2020 meeting were brought to the board for approval. Ilda Hershey moved to approve the minutes. Maureen Turner seconded the motion. The minutes were approved.
- IV. **Committee Reports**
 - A. **Finance Report**

Sara Ivey reviewed the financials. Most of the income is from the conference. We had a mis deposit that has been corrected. The expenditures are Ellen’s salary, website, web renewal and a gift for Chaz Miller for the Conference.
 - B. **Nomination Report**

Tracy Horst gave the report for the Nomination Committee. The members on the nominations committee are Tracy Horst, Sara Ivey, Jeanette Nance and Crystal Bennett. Tracy reached out to everyone to verify they were continuing the board. The current board ends December 31, 2020 Garmon is resigning after this year. He will stay on as technical counsel and product stewardship. The 2021 nominated board
President: Keima Borsuah
Vice President: Maureen Turner
Treasurer: Sara Ivey
Secretary: Crystal Bennett
The Board will be voted on at the November 13th meeting.
 - C. **Membership Report**

Ellen Bussert gave the report for the membership committee. The Membership Committee will meet after the conference for the 2021 Campaign.
 - D. **Conference Committee**

Ellen Bussert, Conference Committee Chair gave the report.
Ellen sent out the conference program. Technical rehearsals where scheduled. Sponsorships were listed on the program. Ellen gave a shout out to Ilda for category support of metals, fiber and glass.
Support prices \$300
 \$150
 \$100
 \$75

Conference registration will be \$10 a day for Members and \$20 a day for non-OKRA members. Students and seniors will be \$5 a day. OKRA will have up to 500 capability on the Zoom meeting format. There are usually 100-125 attendees in person each year.

Traci reported that we were having registration issues with Eventbrite freezing. We have sold 41 tickets to 29 people.

Sara made a solicitation for teachers/classrooms sent to Bob Masterson for his school contacts.

Publicity opportunities were discussed. The conference will be announced through former conference members, OML notifications, e-mail, Facebook, OKRA list serve, local newspapers, cold calling and SWANA. Press release went out yesterday. Ellen boosted the FB live with Chaz Miller. Social time with Michael Patton – all board members are encouraged to participate. We will be recording sessions and place them on the members only portion of the website.

V. Work Groups

A. **Advocacy**- Michael Barton – Nothing to report.

B. Communications /Outreach

1. Facebook

Keima Borsuah reported that the OKRA Facebook page has a 5 rating and is getting great comments. 1205 followers, 8 new, 1055 likes (22 new)

Most followers' women. 33 total views, 12 posts.

The next Facebook Live will be on Friday, November 13 at 2:00 p.m. to show how Oklahoma is celebrating America Recycles Day.

2. Website

Ellen Bussert reported that we have gone up in sessions, page views and an increase in the session time.

Page visits: #1 FAQ, #2 Home page #3 Recycling

3. Newsletter

Trudi Logan said that she put out a call for articles for the next edition of the OKRA Newsletter coming out after the conference.

4. E-Mail Inquiries

Ellen Bussert reported that OKRA has received 11 e-mail inquiries.

5. List Serve

3 Posts in August, 3 posts in September, 3 OKRA related, 3 other related. Ellen will post the conference.

Bussert asked that if anyone came across some good information, to forward it to her for the list serve. OKRA members can post the information by sending it to:

okrecycles@recycleok.org

C. Product Stewardship

1. No updates from Garmon Smith. Amanda Scofield said there was a meeting coming up in October about Pharmaceutical Sharps. The contract was approved for workgroups with the first call coming Oct. 2nd.

D. Education and Outreach – Tentatively, a Lunch and Learn on glass recycling is scheduled for November 2020. It was suggested it be done around November 15th – America Recycles Day.

VI. OKRA Zoom Account

Bussert requested that the board approve adding one host to the OKRA zoom account and making Keima Borsuah the host. Keima needs to ability to use zoom for the OKRA Facebook live accounts. It would also provide more accessibility to have two hosts on the account. Michael Patton made a motion to add a 2nd host to the OKRA Zoom account. Jeanette Nance seconded the motion. The motion passed.

VII. Oklahoma Compost Conference

Amanda Scofield gave an update on the Oklahoma Compost Conference. The conference theme this year is “Scaling the Compost Mountain. She said the event was broken up to 4 one-hour events on each Thursday in October (except on October 8th) from noon until 1:00 p.m.

Topics are:

- October 1 – small scale composting
- October 15 – medium scale composting
- October 22 – large scale composting
- October 29 – marijuana & composting

Registration cost is \$35 for every session or \$10 for a single session. Sara Ivey will be sure and promote the conference during her remarks at the OKRA conference.

VIII. America Recycles Day – November 15, 2020

Bussert reported that OKRA would be submitting a proclamation to Governor Stitt. If approved in a timely fashion, it will be distributed state wide to promote recycling activities. Shavara Johnson will help with promotion.

IX. DEQ Grant Update

Sara Ivey said thanks to the DEQ contract, OKRA can employ someone to help with media and outreach initiatives. The Executive Committee would like to recommend Shavara Johnson for the position. She also is employed by Keep Oklahoma Beautiful and Oklahoma Green Schools and does an excellent job. In addition to social media and outreach, she would do research that needs to be done, work on the website and write good stories about recycling in Oklahoma. Garmon Smith made a motion that the contract with Shavara Johnson be approved. Maureen Turner made a second to the motion. The motion passed.

X. Old Business

There was no old business

XI. New Business

A. Zero Waste Conference

Bussert reminded the board that OKRA was a Cooperating Organization for the National Virtual Zero Waste Conference on December 1-3. As a Cooperating Organization, we will have free registration for one member on December 3rd for the National Recycling Congress. The National Recycling Congress will focus on topics that are of particular concern to NRC and recycling organizations, including recycling, composting, buying recycled, single-use products, and product policies. Bussert was asked to send the board additional information. If someone from the board does not want the spot, it was suggested that it go to Ellen, Shavara or the OKRA Technical Council.

B. Glass Hub and Spoke pilot program

Robert Pickens sent OKRA information about a successful community glass collection program in Pennsylvania. He suggested that OKRA might be interested in looking into it a developing a program in Oklahoma. Megan Waters said she was interested in it. A suggestion was made this information could be used for a lunch and learn. Bussert was asked to send out the information and asked for it to be put on the agenda of the November meeting.

C. Recognition of Fenton Rood – Lifetime OKRA Member

Amanda Scofield reminded everyone that DEQ was putting together a video to celebrate the retirement of Fenton Rood. She invited everyone to participate. It was brought up that Fenton would be recognized at the OKRA conference for his dedication and contributions to OKRA. A wooden bowl will be sent to him after the conference from OKRA.

D. Keep Oklahoma Beautiful News

Jeanette Nance announced the former Keep Oklahoma Beautiful Executive Director Gail Ederer passed away. She served as executive director for 17 years. She will be given a Lifetime Achievement Award at the next KOB Environmental Excellence Awards Program. The Environmental Excellence Awards

program will be virtual this year on November 20, 2020. It will be produced live at the Cowboy Hall of Fame. Tickets for the event and the raffle (Nov 10-28th) are available on the KOB website.

XII. The next OKRA Board meeting will be Friday, November 13th from 10:00 a.m. – 12:00 p.m. It will be virtual.

XIII. The meeting was adjourned.