

# OKRA

## Oklahoma Recycling Association Board Meeting Minutes

11:00 a.m.  
November 2, 2009

The M.E.T.  
Tulsa, OK

**Present:** Traci Phillips, Michael Patton, Ilda Hershey, Ellen Bussert, Jim Bologna

**Absent:** Ande Reed, Susie Shields, Garmon Smith, Kathy Moore, Trudi Logan, Kole Kennedy

**Phone:** Sara Ivey, Mike Hixon

- I. Welcome – Traci Phillips
- II. Approval of Minutes – The minutes from the 9-28-09 meeting were not available for review.
- III. Committee Reports:
  - A. Membership – A membership report was given by Ilda Hershey
  - B. Finance – Michael Patton gave the Treasurer’s Report and the status of the 501 (C) 3 application.

(No minutes were taken until this point in the meeting.)

A. Advocacy:

A discussion was held on the Bottle Bill concept for Oklahoma. Jim Bologna and Michael Patton shared information about the benefits of such legislation. Bologna reviewed what had happened since Saint Gobain’s initial meeting with Senator Bingman and Representative McCullough. As Jim sees things progressing, he will update the OKRA Executive Board.

B. Education – Sara Ivey

Sara Ivey reported that there had been 3 entries to OKRA’s first America Recycle’s Day PSA contest. The theme selected this year was **Beyond the Bin**. The contest, for students in grades 9-12 ran from September 23<sup>rd</sup> until October 23<sup>rd</sup>. Prizes will be awarded to 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place winners. The prizes are as follows:

- o 1<sup>st</sup> place - \$500.00 to the individual winner, \$50.00 to the Environmental Science Club at the winner’s school, 20 free recycling bins for the winner’s school and airing of the winning PSA on television stations throughout the state of Oklahoma (depending on the quality of the winning entry)

- o 2<sup>nd</sup> place - \$300.00 to the individual winner, and \$50.00 to the Environmental Science Club at the winner's school, 20 free recycling bins for the school
- o 3<sup>rd</sup> place - \$150.00 to the individual winner, and \$50.00 to the Environmental Science Club at the winner's school, 20 free recycling bins for the school

The funding was equally provided by OKRA and OG&E. Cox Communication served in the capacity of technical advisor.

There will be a meeting at 10:30 a.m. Thursday, November 5<sup>th</sup> at DEQ to judge the entries.

#### C. Market Development-

A discussion was held on the new plastic recycling company in Watts, OK. It was agreed upon that it would be good for a representative of OKRA to attend the opening. Someone needs to ask Al Drinkwater to invite OKRA to the ceremony. OKRA should go to and show support. (I can't remember who volunteered to contact AL and don't have it in my notes.)

#### D. Materials Exchange – Kole Kennedy

Kennedy was unable to attend the meeting and did not send a report. It was reported that Dianne Wilkins of the DEQ committed to send someone to give an overview on how to use the website at the upcoming seminar. Materials exchange, strictly for commercial purposes. A discussion was held on the materials exchange program. It was agreed upon that more marketing needs to be done with OK Chamber of Commerce, etc. In the OKRA NEWSLETTER, make a point to give reference to materials exchange for the next year. The board would like Kennedy to submit an article or summary information in every issue next year. Jim Bologna suggested getting it out to industries that don't even know that it exists. He suggested that OKRA send an overview to facility supervisors or managers.

#### E. Communication/Outreach

#### Seminar

Ilda passed out program. Everyone is confirmed for speaking. Breaks are usually 15 minutes, but she expanded them to 30 minutes. OKRA will utilize the entire OSU Alumni Center ballroom. The program will be on one side and the exhibits on the other. The wall in between will be opened up every time there is a break. There was a discussion on the bottle bill break out session, and how it would work. Michael Patton suggested OKRA publicize the bottle bill session separately. Someone from OSU Ag Communications is doing a press release.

Members of SWANA can get 5 continuing education credits for attendance. The participant is responsible for getting formed signed by OKRA and mailing it in to SWANA. Registration fee for speakers will be waived. However, all board members are expected to pay registration. \$50.00 for non-profits. Parking will be \$10.00. Visitor parking passes will be given to speakers.

Sponsors of the OKRA Seminar include DEQ, OG&E, and Busch Systems (Canada). Bush is also giving away 120 little trash carts.

Now that the program is finished, the next push is publicity and getting the press releases out.

IV. Old Business

No old business.

V. New Business

No new business.

VI. Next Board Meeting:

Next meeting will be a conference call. Thursday, December 3<sup>rd</sup> at 11:30 a.m. One topic – seminar.

Monday, January 11<sup>th</sup> 11:00 to 1:00 p.m. at the M.E.T. in Tulsa.

Advisory Council meeting on January 21<sup>st</sup>. Details to be announced.