

OKRA

Oklahoma Recycling Association

Board Meeting Minutes

August 14, 2012
11:00 a.m. –1:00 p.m.

Conference Call

I. Welcome – Traci Phillips, President

Meeting was called to order by Traci Phillips.

Roll Call: Chris Feeney, Garmon Smith, Robert Pickens, Michael Patton, Ilda Hershey, Traci Phillips, Melody Martin, Traci Horst, Ellen Bussert

II. Approval of Minutes

The minutes for the April 2, 2012 meeting and June 5, 2012 were presented by OKRA Secretary, Ellen Bussert. A motion was made by Michael Patton to approve the minutes from the April2, 2012 meeting, second by Ilda Hershey. The motion passed. Patton made another motion to approve the minutes of the June 5, 2012, second by Ilda Hershey. The motion passed.

III. Committee Reports

A. Membership Committee

Membership Committee Chair Ilda Hershey reported that OKRA has 80 members. Of that number, there are 3 new corporate and 4 non- profit memberships. She said that OKRA’s initiates are paying off. A discussion was held about making changes to membership benefits. Part of this included discussion about having a member’s only portion of the website. Hershey suggested the OKRA Board have a retreat in November to talk about membership. That is all she has to report.

Phillips asked if she had time to coordinate something like that. It was suggested that the retreat be in lieu of a board meeting in November. Patton – recommend that we have a small subcommittee and give them a budget and say “go”. Patton. Agrees with the idea that we need to get together and talk about goals and what needs to be done. Hershey asked if early Nov good time to do it? Patton said he thought a retreat is a good idea. Hershey said she will plan and poll participants.

B. Treasurers Report

Treasurer Michael Patton said the financial summary for the period beginning June 5th, 2012 and ending August 13th, 2012. OKRA had \$1,000 in income for the period and only \$84.23 in expenses for a positive financial change of \$915.77. The expenses include a bank correction of \$20. He said he incorrectly listed a teacher with a \$5 individual membership as a \$25 individual membership. Ilda and the bank immediately caught the error and the correction shows up on this statement.

Currently, OKRA has \$14,919.71 in the bank account and \$4,421.90 in the PayPal account for a new ending balance of \$19,919.71.

IV. Work Groups

A. Advocacy

No report from Advocacy

B. Education

Education Workgroup Chairman Chris Feeney said that the 2012PSA contest is started. Hershey asked for a press release to be sent out to all board members, so that they can share it with their contacts to help spread the information. Sara Ivey will ask DEQ to send it out to everyone. Hershey said she will send it to OSU Extension people. It was also suggested that the contest announcement be posted to the OKRA Facebook page.

OKRA Recycling Awards for Schools was discussed next. Please start using this new name when referring to the program. A brief discussion was held about the need to pick a school for the next newsletter. No action was taken.

C. Market Development

There was no report for this workgroup.

D. Material Exchange

This workgroup is in need of a chairman. There was no report.

E. Communication /Outreach

1. Facebook update: OKRA page seems to get several hits. We need to remember that we can all contribute to posting information on it.
2. Website: Hershey reported the migration was made to Word Press software. There were a few kinks, but it went pretty well. Patton said he was on the website and couldn't find newsletter. If there is anything that needs to be put up on the website tell Hershey and she will get it on the website. It was suggested that something OKRA might want to look into is putting a calendar on the OK events and activity. That way, there will be another way to promote things.
3. Newsletter – no report
4. E-mail inquiries – Hershey reported OKRA has had 12 inquiries since June 5th. She thanked the board and council members for answering inquiries.
5. 2012 OKRA Seminar – Hershey report that we have officially changed the name to “Conference.” She said we could still use another business for a recycling program. Please e-mail her if you have any ideas. Patton commented that most speakers have 15 minutes, but products for recycled are 20 minutes. He suggested changing it to 15 minutes per speaker, to give attendees a little more time for lunch.

Hershey said that moderators for 3 panels were still needed. She asked about using somebody from the outside to be a moderator. A brief discussion was held and it was suggested that Garmon Smith moderate the e-waste session. Sara Ivey was recommended to moderate the school & work recycling session.

Hershey said next, she is going to book a hotel for lodging and the Atherton. Following that, publicity will be the next major task to address. She said she will make 2 different size press releases and get them out to board. For catering and menu choices, she will work with the committee.

Bussert asked if OKRA was planning to give anything. A brief discussion was held. It was thrown out that approximately 170 will be in attendance. It was decided that OKRA coasters would be given only to speakers and bags for attendees. Patton will take care of the bags. Tracy Horst and Patton will work on design. Bussert made a motion to authorize spending up to \$1,000 on bags. The motion was second by Smith and was passed.

V. Old Business

A. Recycling Priorities Plan results were shared at the June meeting. Traci Phillips, Fenton Rood and Ilda Hershey will be talking about it and report.

B. Nominations Committee Report

No report was available.

VI. New business

There was no new business

VII. Next Meeting

The next OKRA Board meeting will be on Tuesday, October 2, 2012. It will be conducted by electronic communication. Phillips will send out an outlook request so everyone has it on their calendar. As details are worked out, the board will receive updates.

VIII. Adjournment

The meeting was adjourned at 11:54 a.m.