

OKRA Board Meeting Minutes April 1, 2015

In attendance: Michael Patton, Ilda Hershey, Joey Dunlap, Robert Pickens, Garmon Smith and Tracy Horst via telephone.

Approval of Minutes – The previous meetings' minutes were approved.

Motion to approve by Michael Patton, second Ilda Hershey, and motion approved.

Finance – Michael Patton provided an update of our financial report.

Membership – Ilda stated that Lynn Malley is good about taking OKRA membership brochures when she exhibits at events. FB boost for \$41.53 reached 757 people. Nearly everyone has renewed now. Since the Facebook boost did so well it was decided to continue to spend the remaining \$58.47 that the Board agreed to spend at the last meeting on our fall conference once the location is determined. Michael made a motion to follow through with spending the remaining dollars and Ilda seconded the motion.

Michael has ask Gayle Ederer to be membership chair, she did not say no however, Ilda has agreed to contact Gayle again to confirm her agreement.

Joey Dunlap suggested that we go with the conference calling system, Cisco. The system can accommodate up to 100 people for \$89/month or if an entire year is paid up front then the monthly fee is \$69/month. An additional offer is for 25 people at a monthly rate of \$39/month if an entire year is paid up front. The system also includes video capabilities. Michael motioned to go with the 25 people at \$39/month and Ilda seconded the motion. Contacts for the system will be Michael, Joey, Ilda and Traci P.

Nominations – Tracy Horst still working on job descriptions, which need to done before we ask for nominations.

Advocacy - no update was available.

Education - two schools were identified for the recycling award: Roth (Garmon), Clyde Boyd Middle School (Sara), Pawnee High School (Joey) and Owasso. It is requested that a paragraph be written and submitted to Trudy for the newsletter. Michael we award each school with \$100 and recognition. Robert seconded the motion.

Market Development – Joey reported that the City of Cleveland has started curbside recycling and it was agreed to acknowledge their accomplishment on Facebook. Also Langston University has started recycling as well.

Materials exchange no report

Communication

Facebook – boost for membership was a good thing and we had quite a few new likes and more traffic to the page.

Website – We are seeing more calendar activity to the website. Plan to update current members on the website.

E-Mail Inquiries – Ilda is going to review the FAQ on the website to see if it needs updated based on the questions that she is receiving. She has had 12 since the last meeting.

Newsletter – seven page letter was issued by Trudy in March

2015 Conference – Ilda recommended the OU Schusterman Center auditorium and suggested we have our next meeting there to check it out. It is \$500 for non-profits and \$1,000 for those who are not non-profit. She has requested via e-mail a request for comments no later than Monday the 6th of April. Scott Cassel is available as our speaker for the current date and would require us to pay transportation. A \$500 stipend or joining a non-profit is generally offered as “payment”. Ilda will ask him what is reasonable.

Michael stated that our attorney is filing the paperwork for our 501c3 status we are 45 days into what is usually 120 days. The cost will be \$850 to the IRS.

Lynn Malley partnering with ODEQ to provide new recycler list and map statewide – no update

By-Laws revision – no update

Work group descriptions and expectations – no update

Out next meeting will be on Friday, 5-29-15 at OU Schusterman center or a quiet restaurant close by the meeting will be scheduled from 11 a.m. – 1 p.m.