

## *OKRA Board Meeting Minutes January 23, 2015*

In attendance: Traci Phillips, Michael Patton, Ilda Hershey, Lynn Malley, Joey Dunlap, Robert Pickens, Tracy Horst, Daniel McCune, Ian Groshong, Julie Henry, Diana Askins.

Approval of Minutes – The 11-07-14 minutes were approved with the following changes:

- Under III-A, the number 72 be changed to 82 members and add “total \$6,540 in dues.”
- Under III-C, add “Conference” as the 3<sup>rd</sup> committee in parentheses.
- Under IV-F, change the Organics Conference February 27<sup>th</sup> & 28<sup>th</sup> to the Oklahoma Composting Conference, May 14-16, 2015 (Cleveland County Fairgrounds).

Motion to approve by Ilda Hershey, second Diana Askins, motion approved.

*Finance* – Michael Patton detailed financial report which was sent to members. Ilda mentioned that three 2014 conference sponsorships are still pending for a total of \$2,000. She will send follow up invoices.

*Membership* -OKRA memberships expire March 1. Ilda is sent 3 notices so far --- to 2014 members, lapsed members (2013 and earlier) and listserv subscribers. Michael proposed spending up to \$300 on postcards to send to Oklahoma Municipal League members and up to \$100 for a Facebook ad at a cost of \$4.00 per day.

Michael will ask Gayle Ederer to be membership chair.

Michael suggested that we consider options other than Fuzebox for meetings. After discussion it was decided to cancel our Fuzebox account. Joey will check other possibilities for holding meetings through computer.

*Nominations* – Tracy Horst still working on job descriptions, which need to be done before we ask for nominations.

Discussion was held on having someone designated as a board representative to be on other organization boards and who that representative should/might be.

*Advocacy* Daniel McCune will be attending Sierra Club meeting on February 11th

Discussion was held on how diversion rates are/can be measured in Oklahoma. The stated goal for Oklahoma is 10%. Michael and Daniel will get together in the next six weeks with people from DEQ & DCS.

*Education* Ian Groshong For next year's PSA contest having monetary awards just for the schools rather than the students. Ian will put together recommendations to rules and processes for the 2015 contest.

*Materials exchange* no report

### *Communication*

Facebook -- Julie Henry will be added as an administrator by Tracy

Website – Ilda is working on the calendar. We will invite other organizations to add their events. Possibly something can be arranged so certain calendars would automatically populate our calendar.

E-Mail Inquiries – Ilda reported she fielded 12 since the last board meeting.

2015 Conference – Ilda announced that she will be joining her husband for his sabbatical in the Netherlands from Aug. 1, 2015 to July 31, 2016 (pending final approvals), so she will not be able to coordinate the OKRA conference other than making initial plans. She will email potential dates, locations and keynote presenters to Board & Council. Traci asked Ilda to provide her with the conference committee list.

Michael stated that we should have our 501©3 ruling info within 120 days. Ilda will update the OKRA website to show that our status is pending. In the meantime, any gifts received by OKRA are not tax-deductible for the donor. Dues are not affected as they are never tax deductible.

Robert Pickens and Garmon Smith will work on bylaws revisions.

Lynn Malley will get information to Patrick and Bryce to be used to update the list of recyclers statewide.

It was decided to sponsor the Arkansas SWANA conference at a cost of \$125.00

Out next meeting will be on Wednesday, 3-25-15 at Hard Rock Hotel & Casino in Catoosa since many board members will already be there for the SWANA Symposium.

After the meeting was adjourned, a tour was given of Natural Evolution, Inc.'s operations.