



## **OKRA GOALS FOR 2014**

1. Meet revenue projections
2. Attain 501c3 status
3. Continue to work with national recycling organizations. Current members of NRC/Keep America Beautiful & RONA
4. Sponsor a statewide PSA contest for high school students for America Recycled Day
5. Continue to work with SWANA & build working relationship
6. Review By-laws & make necessary changes
7. Review financial compliance & receive outside audit if deemed necessary by board.
8. Publish membership directory & distribute or allow online access to members.
9. Promote OKRA membership at least 12 events
10. To strive for a successful annual conference, by having at least 150 participants, at minimum breakeven and keep the conference affordable to all who would like to participate.
11. Publish at least 4 OKRA newsletters.
12. Establish email distribution list specifically for elected officials to send the newsletter and event invitations to.
13. Retain 90% of members from 2013 and increase to 140 members
  - i. Net gain of 10 corporate members
  - ii. Net gain of 10 governments/nonprofit
14. Develop workgroup leadership & workgroups to function and operate more efficiently.