

OKRA

Oklahoma Recycling Association Board Meeting Minutes

11:00 a.m. – 1:00 p.m.
August 2, 2010

230 S. Knoblock
Stillwater, Oklahoma

Present: Susie Shields Derichsweiler, Ilda Hershey, Ellen Bussert, Bryce Hulsey, Melody Martin, Cathy Moore

Phone: Chris Daniels, Garmon Smith, Traci Phillips

I. Welcome – Phillips

OKRA President Traci Phillips joined the Executive Board meeting by telephone and thanked everyone for meeting.

II. Approval of Minutes

Ellen Bussert distributed the minutes from the May 21, 2010 meeting. A motion to approve them came from Ilda Hershey, Susie Shields Derichsweiler made a second. The minutes were approved.

III. Committee Reports

A. Membership Committee

Ilda Hershey said that other than checking on people who indicated that they wanted to join; there have not been any new members since the last meeting.

B. Finance

Treasurer Michael Patton was not able to attend the meeting due to a death in the family. He sent out the financial report electronically on August 1, 2010. The report showed the financial transaction for the period of May 21st to July 30th 2010. The new ending balance is now \$7,182.14, an increase for the period of \$1,050.97.

- a. An update of OKRA's application to the IRS for their 501 C (3) status was not available.

IV. Work Groups

A. Advocacy

Advocacy work group still needs a chair person. Bussert reported that the June Environmental Quality Board meeting was cancelled due to weather. The next meeting will be on August 24, 2010 at Redlands Community College in El Reno. She is checking with David Griesel to see if he is still planning on asking the board to pass a resolution supporting container return legislation. She will report what she learned to the board in an e-mail.

B. Education –

Bussert was not able to call a meeting of the 2010 PSA Contest subcommittee. She will get things going this week.

C. Market Development - no report

D. Materials Exchange

Kole Kennedy did not submit a report.

E. Communication/Out reach

Ilda Hershey led a discussion on the draft program for the October 15, 2010 Recycling Seminar. The seminar, entitled Oklahoma Connections: Sharing Local Solutions will be held at the Conoco Phillips OSU Alumni Center in Stillwater, Oklahoma. She has been communicating with the board regarding topics and speakers for the program. She e-mailed a draft program and fee schedule for everyone's review. A suggestion was made to add a presentation by Chris Daniels to talk about what was happening with Goodwill in the Oklahoma City area. Another suggestion was to add Craig Coker for the organics portion of the program. He is from out-of-state, but she thought we would have sufficient funds to pay for his travel expenses. The group agreed that he would be a good addition to the current program. Lacking is a speaker to talk about glass recycling in roads. Hershey is going to check with OSU Extension for possible leads. Phillips said she knew someone putting glass in roads in New Mexico and would get her the information.

Hershey asked if anyone had suggestions for another K-12 Recycling success store. The teacher listed, might not be available. Phillips said she thought it would be good to bring in a university success story. The group talked about different programs, but could not determine that any of them was what was needed to encourage other universities. Bussert suggested that we consider the new OSU Tulsa Program that was started April 22, 2010. Angelyn Holmes, Energy Education Manager at OSU Tulsa could talk about how they planned and launched their program. She could highlight challenges and what worked for them. The group liked this idea. Hershey is going to contact Holmes.

Next, the group discussed speaker options for the regional recycling session. A suggestion was the Chickasaw Nation ReUse Center. However, Hershey said that although it is a great facility, it is not a sustainable model as grant monies are being used to fund the Center and no plans are being made to generate any revenue whatsoever. Most communities cannot follow such a model. Contacts for the Chickasaw Nation are Dana Nichols and Ambry Walker. Phillips discussed how they could fit into this regional concept. This session still needs to be expanded. If you have any ideas please let Ilda Hershey know as soon as possible. Additional ideas were:

- Oklahoma Department of Tourism Blackwell Welcome Center – Jessica Blackstock could talk about recycling at the welcome center.
- Vance Air Force Base
- John Zinc Manufacturing

Hershey went over the proposed fees versus what was charged last year. She suggested maybe we lower the early fee by \$5.00. The group thought the fees were reasonable the way they were and did not see a need to change them. Hershey is in the process of putting together a budget. She will start calling speakers this week. Please contact her immediately if you have any suggestions for some of the "holes."

Melody Martin is looking into OG&E being one of the sponsors of the conference.

- a. Website
Shields Dirichsweiler said that there was really nothing to report.
- b. Newsletter
Trudi Logan was out of state any could not attend the meeting. She will put out the next newsletter the first part of October. If you have any story ideas, please get them to her soon. Ideas from the last meeting for the newsletter include:
 - Patton will get Daniel to write story about Tulsa area. “Retirement areas embracing recycling.”
 - OU Lean Institute – recycling program this summer
 - Law that got passed in the last session regarding use of cameras in scrap yards to help with theft issues. Contact the OK Metals Recycle Association. We should let our members know about it. (per Phillips)
- c. E-Mail Inquiries to OKRA
Hershey reported that there have been 15 inquiries since the last meeting. She has referred many of them to Bryce Hulsey at the DEQ. She usually copies other board members for input. She also sends a copy to Bussert. Shields Dirichsweiler suggested that maybe we put a blog on the OKRA website so people could chat about issues. A discussion was held about the pros and cons of a blog. No decision was made.

V. Old Business

- A. Visiting Plastics Facility in Watts never happened and should be taken off of the agenda.
- B. & C. The nomination committee briefly met after the May 21st meeting. They determined that it would be appropriate to elect a new VP after the process for inviting new board members was finished. They will report out at the next meeting.
- D. OU Lean Institute started this summer and does not need to be on the agenda.
- E. Report I-Tech Conference Traci Phillips made a presentation on recycling at the I-TECH conference. Hershey said that a lot of people took OKRA brochures after she spoke. Melody Martin had OKRA brochures at the OG&E display also. Phillips talked about the site meter on the OKRA website and that it would be nice to know how many people went to the website after they heard about OKRA at I-TECH. Shields Dirichsweiler and Hershey will look into using the meter.

Phillips also said she visited with someone who checked out one of the solid waste resource trunks. The person said it was very helpful. Their only suggestion was that there were not a lot of things to do for older students in it. Hershey has more DVD's to add to address that. Hershey will be sending out information to the tribes to let them know about borrowing the resource trunks.

VI. New Business

- A. The bylaw update to reflect new membership dues is not ready for review.
- B. Advisory Council and Workgroup Leaders review was tabled until later.
- C. Business Session to promote recycling and enhance existing Programs will be on hold until after the October recycling seminar.

D. Other

- Hershey asked if the letters to the political candidates were sent. Bussert said she will check with Patton and report back.
- Bryce Hulsey asked for a donation to the Keystone Park Foundation for their recycling program. He said that Keystone Park, with over 94,000 visitors a year, was starting a can recycling program. They have a trailer, but need new tires. He said that for \$300.00 OKRA could have their name and website on the trailer. A discussion was held about how this could potentially promote recycling in other state parks. Shields Derichsweiler made a motion that we give \$300.00 to help this program to help it. There was a second by Hershey. Hulsey is supposed to get the contact information to Bussert. She will fill out a check request form and get it to the OKRA Treasurer.

VII. The next meeting will be on Friday, September 24th at the MET office in Tulsa. It will be from 11:00 a.m. until 1:00 p.m. Lunch will be provided (by Michael Patton) for those who RSVP to me by Thursday, September 23rd. Those who are unable to come to Tulsa may join by telephone.

VIII. President Phillips thanked everyone for their time. Bussert made a motion to adjourn and there was a second by Shields Derichsweiler. The meeting was adjourned at 1:00 p.m.

Upcoming Events:

Resource Recycling Conference, October 26-27, San Antonio.