



# 2011 OKLAHOMA RECYCLING SEMINAR

## “Recycling Across Oklahoma: Urban, Suburban & Rural”

Thursday, October 13, 2011  
ConocoPhillips OSU Alumni Center  
Stillwater, Oklahoma

Hosted by:



with the generosity of these sponsors:



## OKRA OFFICERS AND BOARD MEMBERS

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**Cindy Tether**, Red Earth Recycling  
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**Martin Whipple**, OEC Materials Recovery & Info Destruction (Market Development Chair)  
**Larry Wright**, Great Plains RC&D

*\*OKRA Seminar Planning Committee*

## OKRA ADVISORY COUNCIL MEMBERS (areas of expertise)

**Jim Bologna**, Saint-Gobain Containers (glass containers)  
**Richard Chapman**, Weyerhaeuser (recycling advocacy)  
**Wesley Dedmon**, City of Edmond Recycling (curbside)  
**David Giesel**, OEMA - Oklahoma Environmental Management Authority (landfill diversion recycling)  
**Mike Hixon**, Enogex, a subsidiary of OGE Energy Corp. (K-12 education)  
**Bryce Hulsey**, Oklahoma Department of Environmental Quality (OK recycling vendors / markets)  
**Trudi Logan**, Tinker Air Force Base (newsletter editor)  
**Janelle Malone**, OSU Plant & Soil Sciences Extension (composting)  
**Trudy Nevland**, City of Ada Recycling (recycling drop-off center / promotion & education)  
**Norma Lynn Paschall**, Ardmore Beautification Council (beautification)  
**Brian Reid**, Greenstar Recycling (business/drop-off recycling)  
**Mike Reyes**, Altus Air Force Base Pollution Prevention (community recycling education)  
**Fenton Rood**, Oklahoma Department of Environmental Quality (solid waste management / recycling)  
**Bruce Stone**, City of the Village, City Manager (pay-as-you-throw/curbside recycling)  
**Tim Tillman**, UCO Sustainability (university programs)  
**Lyntha Wesner**, Norman (CORE) Citizens Organized to Recycle our Environment (citizen-driven curbside)  
**Dianne Wilkins**, ODEQ Pollution Prevention Program (business / industry waste / sustainability)

See [www.recycleok.org](http://www.recycleok.org) for OKRA leader e-mail addresses and membership information.

## **Recycling Across Oklahoma: Urban, Suburban & Rural**

Thursday, October 13, 2011, ConocoPhillips OSU Alumni Center, Stillwater

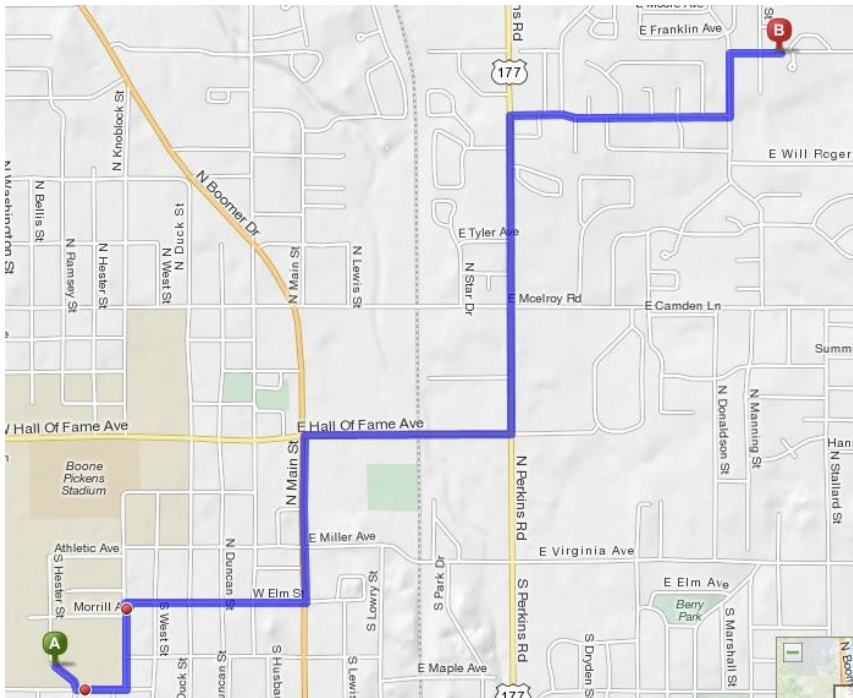
### Program Agenda

<b>TIME</b>	<b>PROGRAM</b>	<b>DETAILS</b>
8:00-3:00	Exhibits Open	Visit with exhibitors in Click Hall
8:00-9:00	Registration & Networking	Continental breakfast in exhibit area
9:00-9:45	Welcome Future Trends in Recycling	Traci Phillips, Oklahoma Recycling Association <b>Updates &amp; Economic Outlook</b> Michael Patton, Metropolitan Environmental Trust
9:45-10:30	Master Recyclers Programs	<b>Why &amp; How to Develop a Program in Your Community</b> Diana Askins, Ben Collins & Kristi Shreve, Tulsa Master Recyclers Association
10:30-10:45	Morning break/network	Exhibit area
10:45-12:00	Rural Recycling Collections Panel  <i>Moderator:</i> Fenton Road, ODEQ	<b>Recycling Efforts in Rural NE Oklahoma</b> Ken Purdy, Solid Waste Institute of NE Oklahoma <b>Hub &amp; Spoke Collections</b> Tracy Horst, Choctaw Nation <b>Rural MRF Success Story</b> Martin Whipple, OES Materials Recovery Facility
12:00-1:30	Southwestern Buffet Lunch followed by Keynote Speaker	<b>Walmart's Zero Waste Program</b> Vonda Lockwood, Walmart Corporate Headquarters
1:30-1:45	Visit exhibitors & network	<i>(while lunch is cleared)</i>
1:45-2:45	Keeping Hazards Out of the Waste Stream Panel  <i>Moderator:</i> Brian Figgins, Mustang Recycles	<b>E-Waste Recycling &amp; Legislation Updates</b> Melissa Adler-McKibben <b>Tire Collection Collaborations</b> Darin West, Osage Nation <b>Household Hazardous Waste Events</b> Gary Veater, Greenstar Recycling
2:45-3:00	Afternoon break/network	Exhibit area
3:00-4:00	Small & Large Composting Programs Panel  <i>Moderator:</i> Jason Warren, OSU Plant & Soil Sciences	<b>Backyard Programs: No Collections Necessary!</b> Shelley Umezawa, Metropolitan Environmental Trust <b>Composting Paper into Animal Bedding</b> Larry Burrow, Delaware Co. Solid Waste Authority <b>Municipal Scale Operations</b> Scottie Williams, City of Norman
4:00-5:00	Lightning Round  <i>Moderator:</i> Robert Pickens, Greenstar Recycling	<b>Labeling Changes for Plastic Containers</b> Michael Patton, Metropolitan Environmental Trust <b>The Future of OK Landfill Diversion Laws</b> Fenton Road, Oklahoma Dept. of Environmental Quality <b>Oklahoma Green Schools Program</b> Christina Stallings Roberson, Oklahoma Forestry Services <b>Advocacy Plans for OKRA</b> Brian Figgins, Mustang Recycles <b>DEQ Recycling Info – Quick Online Demo</b> Bryce Hulse, Oklahoma Dept. of Environmental Quality <b>OKRA Workgroup Opportunities &amp; Adjournment</b> Traci Phillips, Oklahoma Recycling Association
<b>CONTINUED ON REVERSE</b>		

<b>OPTIONAL PROGRAMS</b>		
<b>5:00-5:45</b>	<b>Vermicomposting Field Trip</b> <i>Caravan to Skyline Elem. School, 1402 E. Sunrise Dr.</i>	<b>Vermicomposting School Cafeteria Waste (no charge)</b> Krista Neal, Stillwater Public Schools Doug Hamilton, OSU Biosystems & Ag Engineering Extension
<b>5:00-7:00</b> <b>COME &amp; GO</b>	<b>Networking Dinner</b> <i>Walk or drive to Hideaway Pizza, 230 S. Knoblock St. at University Ave.</i>	<b>Hideaway Pizza Dinner Buffet (\$8.75 p/p, individual tabs)</b> Continue networking, asking questions, and sharing solutions at Hideaway Pizza during a no-host pizza, salad and beverage buffet in the private dining room

**Map and Directions to Vermicomposting Field Trip:**

**From OSU Alumni Center (A) to Skyline Elementary, 1402 E. Sunrise Ave (B); total 2.65 miles.**



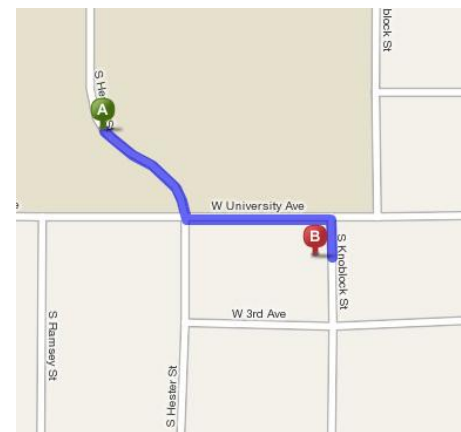
Go south on S. Hester St. and make the next left onto University Ave. Curve left onto S. Knoblock St. Go about 2/10 of a mile and turn right onto W. Elm Ave. Go about 1/5 mile to N. Main St. and turn left. Turn right onto E. Hall of Fame Ave., then left onto N. Perkins Road. Go about 6/10 of a mile to E. Redbud Dr. and turn right. Turn left onto N. Manning St. and then take the first right onto E. Sunrise Ave. Enter and park in the school’s west parking lot; proceed to the school cafeteria.

To go to Hideaway Pizza after Skyline Elementary, go back to S. Knoblock St. where you started and see directions below.

**Map and Directions to Hideaway Pizza:**

**From OSU Alumni Center (A) to Hideaway Pizza, 230 S. Knoblock St. (B); 5 minute walk.**

Go south on S. Hester St. and turn left on W. University Ave. Take the first right onto S. Knoblock St. or enter Hideaway Pizza from University Ave. Private room is reserved for our group from 5-7pm.



**Seminar Evaluations** - You will receive an email with a link to our online evaluation form after the seminar.

## KEYNOTE SPEAKER

**Vonda Lockwood, Director Store Operations, Sustainability and Compliance, US Operations, Walmart** is responsible for program execution and implementation for over 4,000 stores across the United States. She leads Walmart's Waste Sustainable Value Network where she works cross functionally with various stakeholders including associates, non-government organizations, and supplier partners, to name a few, and she is helping drive Walmart US to meet its goal to eliminate landfill waste by 2025.

Ms. Lockwood's background with Walmart ranges from Operations, Store Planning, Training and Development, Global Indirect Sourcing, Sustainability to Compliance. She holds a Bachelor of Science in Computer Programming from the University of Central Oklahoma with a minor in Biology.

## SEMINAR SPONSORS

**Platinum Level: Oklahoma Department of Environmental Quality**, [www.deq.state.ok.us](http://www.deq.state.ok.us)

**Platinum Level: Greenstar Recycling**, [www.greenstarrecycling.com](http://www.greenstarrecycling.com)

**Gold Level: Oklahoma Environmental Management Authority**, [www.oklahomaenvironmental.com](http://www.oklahomaenvironmental.com)

**Gold Level: Choctaw Nation**, [www.choctawnation.com](http://www.choctawnation.com)

**Silver Level: OGE Energy Corp**, [www.oge.com](http://www.oge.com)

**Silver Level: Oklahoma Indian Nations Chapter of SWANA**, [www.swana.org](http://www.swana.org)

**Silver Level: Service Recycling**, [www.servicerecycling.net](http://www.servicerecycling.net)

**Bronze Level: Sierra Club – Oklahoma Chapter**, [www.oklahoma.sierraclub.org](http://www.oklahoma.sierraclub.org)

**Bronze Level: OCES Solid Waste Management Programs**, [www.agecon.okstate.edu/waste](http://www.agecon.okstate.edu/waste)

## SEMINAR EXHIBITORS

**Accent Wire (baling wire)** – Jared Simmons: [sroark@accentwire.com](mailto:sroark@accentwire.com) / [www.accentwire.com](http://www.accentwire.com)

**Cram-A-Lot / JV Manufacturing, Inc. (full line of solid waste & recycling equipment)** – Eddie Lamb: [elamb@jvc.com](mailto:elamb@jvc.com) / [www.cram-a-lot.com](http://www.cram-a-lot.com)

**Greenstar Recycling (processor & marketer of commercial & residential recyclables)** – Robert Pickens: [robert.pickens@greenstarrecycling.com](mailto:robert.pickens@greenstarrecycling.com) / [www.greenstarrecycling.com](http://www.greenstarrecycling.com)

**Natural Evolution, Inc. (electronics recycling)** – Traci Phillips: [tphillips@naturalevolution.com](mailto:tphillips@naturalevolution.com) / [www.naturalevolution.com](http://www.naturalevolution.com)

**OK Dept. of Environmental Quality (pollution prevention & sustainability)** – Susie Shields Derichsweiler: [susie.shields@deq.ok.gov](mailto:susie.shields@deq.ok.gov) / [www.deq.state.ok.us](http://www.deq.state.ok.us) (showcasing OK Green Schools Program)

**OK Dept. of Environmental Quality (tire recycling program)** – Ferrella March: [ferrella.march@deq.ok.gov](mailto:ferrella.march@deq.ok.gov) / [www.deq.state.ok.us](http://www.deq.state.ok.us)

**Oklahoma Recycling Association (non-profit, statewide resource and network)** – Tracy Horst, OKRA board member: [info@recycleok.org](mailto:info@recycleok.org) / [www.recycleok.org](http://www.recycleok.org)

**ORE – Recovered Materials (help facilities identify quality material, process it efficiently and get it to market at the best price available)** – Bill Treece: [ORE@artelco.com](mailto:ORE@artelco.com)

**Service Recycling (recycling services provider)** – Amiel & Patty Overman: [a.overman@servicerecycling.net](mailto:a.overman@servicerecycling.net) / [www.servicerecycling.com](http://www.servicerecycling.com)

**Target Marketing Group (distributor of eco-friendly promotional products; exclusive distributor of ARD products)** – Bob Lea: [bob@recycledpromos.com](mailto:bob@recycledpromos.com) / [www.recycledpromos.com](http://www.recycledpromos.com)

## SEMINAR PRESENTERS

**Melissa Adler-McKibben**, Land Protection Division, Oklahoma Dept of Environmental Quality: [madler@deq.ok.gov](mailto:madler@deq.ok.gov) / [www.deq.state.ok.us](http://www.deq.state.ok.us)

**Diana Askins**, Master Recycler, Tulsa Master Recyclers Assn: [Tulsamra@Yahoo.com](mailto:Tulsamra@Yahoo.com) / [www.tulsamasterrecyclers.org](http://www.tulsamasterrecyclers.org)

**Larry Burrow**, General Manager, Delaware County Solid Waste Authority: [burrowlarry@hotmail.com](mailto:burrowlarry@hotmail.com) / [www.delawarecountysolidwaste.webs.com](http://www.delawarecountysolidwaste.webs.com)

**Ellen Bussert**, Secretary, Oklahoma Recycling Association (OKRA): [ellen.bussert@aol.com](mailto:ellen.bussert@aol.com) / [www.recycleok.org](http://www.recycleok.org)

**Ben Collins**, Master Recycler, Tulsa Master Recyclers Assn: [recyclingben@gmail.com](mailto:recyclingben@gmail.com) / [www.tulsamasterrecyclers.org](http://www.tulsamasterrecyclers.org)

**Brian Figgins**, Mustang Recycles: [BFiggins@cox.net](mailto:BFiggins@cox.net) / [www.members.cox.net/mustangrecycles/index.shtml](http://www.members.cox.net/mustangrecycles/index.shtml)

**Doug Hamilton**, Assoc. Prof., OSU Biosystems & Ag Engineering: [dhamilt@okstate.edu](mailto:dhamilt@okstate.edu) / [www.bioen.okstate.edu](http://www.bioen.okstate.edu)

**Tracy Horst**, Director of Project Management, Choctaw Nation of Oklahoma: [thorst@choctawnation.com](mailto:thorst@choctawnation.com) / [www.choctawnation.com](http://www.choctawnation.com)

**Bryce Hulsey**, Land Protection Division, Oklahoma Dept of Environmental Quality: [Bryce.Hulsey@deq.ok.gov](mailto:Bryce.Hulsey@deq.ok.gov) /

**Vonda Lockwood**, Director of Store Innovations & Sustainability, Walmart: [vonda.lockwood@wal-mart.com](mailto:vonda.lockwood@wal-mart.com) / [www.walmartstores.com/sustainability](http://www.walmartstores.com/sustainability)

**Krista Neal**, Director, Child Nutrition, Stillwater Public Schools: [kneal@stillwaterschools.com](mailto:kneal@stillwaterschools.com) / [www.stillwaterschools.com/departments/childnutrition](http://www.stillwaterschools.com/departments/childnutrition)

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**Traci Phillips**, President, Natural Evolution, Inc.: [tphillips@naturalevolution.com](mailto:tphillips@naturalevolution.com) / [www.naturalevolution.com](http://www.naturalevolution.com)

**Robert Pickens**, VP Midwest Region, Greenstar Recycling: [robert.pickens@greenstarrecycling.com](mailto:robert.pickens@greenstarrecycling.com) / [www.greenstarrecycling.com](http://www.greenstarrecycling.com)

**Ken Purdy**, Program Director, Solid Waste Institute of NE Oklahoma: [kpurdy@sbcglobal.net](mailto:kpurdy@sbcglobal.net) / [www.swino.org](http://www.swino.org)

**Fenton Rood**, Manager, Solid Waste Programs, Land Protection Division, Oklahoma Dept of Environmental Quality: [fenton.rood@deq.ok.gov](mailto:fenton.rood@deq.ok.gov) / [www.deq.state.ok.us](http://www.deq.state.ok.us)

**Kristi Shreve**, Master Recycler, City of Tulsa: [kshreve@cityoftulsa.org](mailto:kshreve@cityoftulsa.org) / [www.tulsamasterrecyclers.org](http://www.tulsamasterrecyclers.org)

**Christina Stallings Roberson**, Education Coordinator, OK Forestry Services: [christina.stallings@ag.ok.gov](mailto:christina.stallings@ag.ok.gov) / [www.forestry.ok.gov](http://www.forestry.ok.gov)

**Shelley Umezawa**, Outreach & Volunteer Coordinator, Metropolitan Environmental Trust: [sumezawa@metrecycle.com](mailto:sumezawa@metrecycle.com) / [www.metrecycle.com](http://www.metrecycle.com)

**Gary Veater**, Municipal Recycling Consultant, Greenstar Recycling: [gary.veater@greenstarrecycling.com](mailto:gary.veater@greenstarrecycling.com) / [www.greenstarrecycling.com](http://www.greenstarrecycling.com)

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